

Putney & Wood

Putney & Wood is a highly successful stone masonry contractor based in Essex. The company was founded in 1991 and currently turns over approximately £8m.



Objectives

- ▶ Raise company profile with key architects
- ▶ Target profitable work from specific main contractors
- ▶ Improve tender / order conversion ratio

Solution

Keystone Construction Marketing acts as Putney & Wood's marketing department, providing on-going marketing advice and support. We plan and implement all aspects of the company's marketing and business development activity.

Services

- ▶ Website Design and Copywriting
- ▶ e-Mailshots
- ▶ Project Photography
- ▶ Digital Marketing
- ▶ CPD Seminars
- ▶ Magazine Advertising
- ▶ Business Stationary
- ▶ Digital Brochure
- ▶ Printed Brochure
- ▶ Awards Entry
- ▶ CPD Seminar Design and Copywriting

For more information call **020 8242 6381**
 or email info@KeystoneCM.co.uk

“ We brought Keystone in to raise our profile and they've certainly done that for us. Now they do all our marketing, PR, the website, photography, adverts; the whole lot. They understand what we need as a specialist contractor and they just get on with it. ”



Andy Wood,
 Operations Director – Putney & Wood