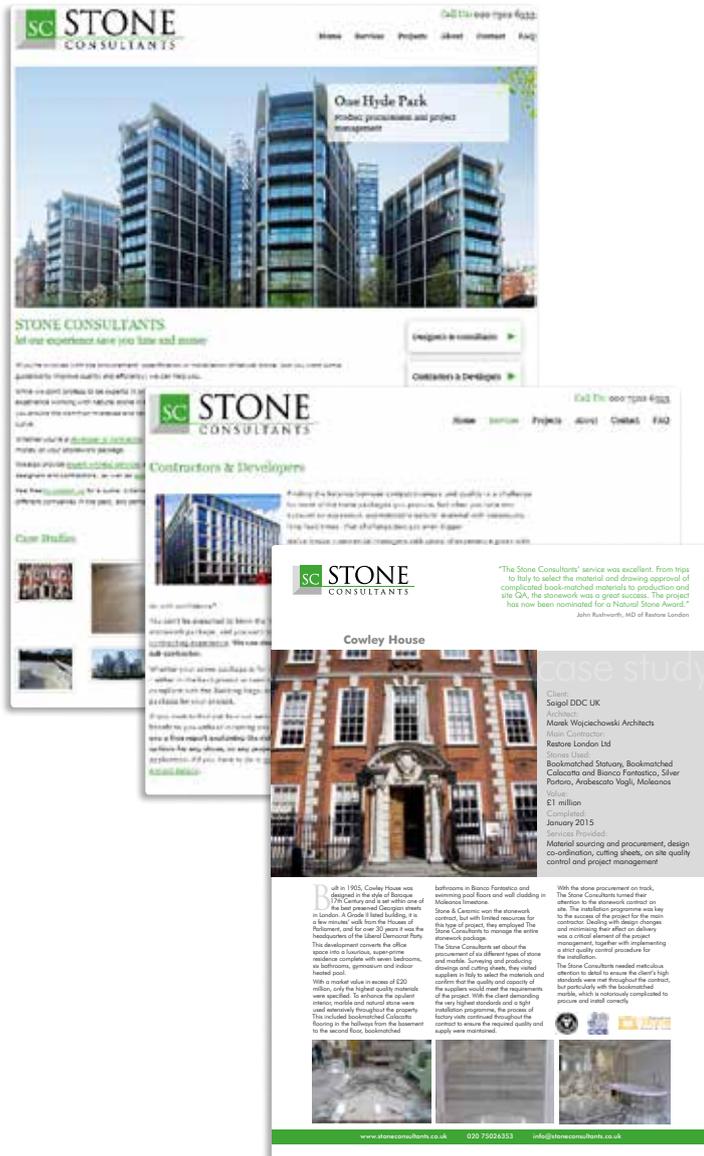


Stone Consultants

A natural stone consultancy providing a wide range of services used by developers, contractors, clients, surveyors, architects, construction lawyers and the natural stone industry.



Objectives

- ▶ Design and build a new website showcasing the experience and expertise of the consultancy.
- ▶ Achieve page one for Google search results.
- ▶ Develop a strategy to engage architects, developers and property clients to expand their existing customer-base.
- ▶ Build trust and confidence.

Solution

Keystone Construction Marketing prepared a detailed proposal which included the design and build of a new website, search engine optimisation (SEO), website content, branding, case studies and a phased marketing strategy.

The new website and a clean corporate identity, have produced almost immediate results. We continue to work with the Stone Consultants, creating new case studies on an on-going basis and the staged implementation of their marketing strategy.

Services

- ▶ Design and build a new website
- ▶ Marketing strategy
- ▶ Consultancy
- ▶ Search Engine Optimisation (S.E.O.)
- ▶ Case studies
- ▶ Logo design

For more information call **020 3326 0429**
or email info@KeystoneCM.co.uk

“ Ever since the new website went live, we’ve had a steady stream of new business. Very impressed with the response. An excellent website that really hits the spot for our clients. ”



Robert Merry MCIQB, Director
Stone Consultants