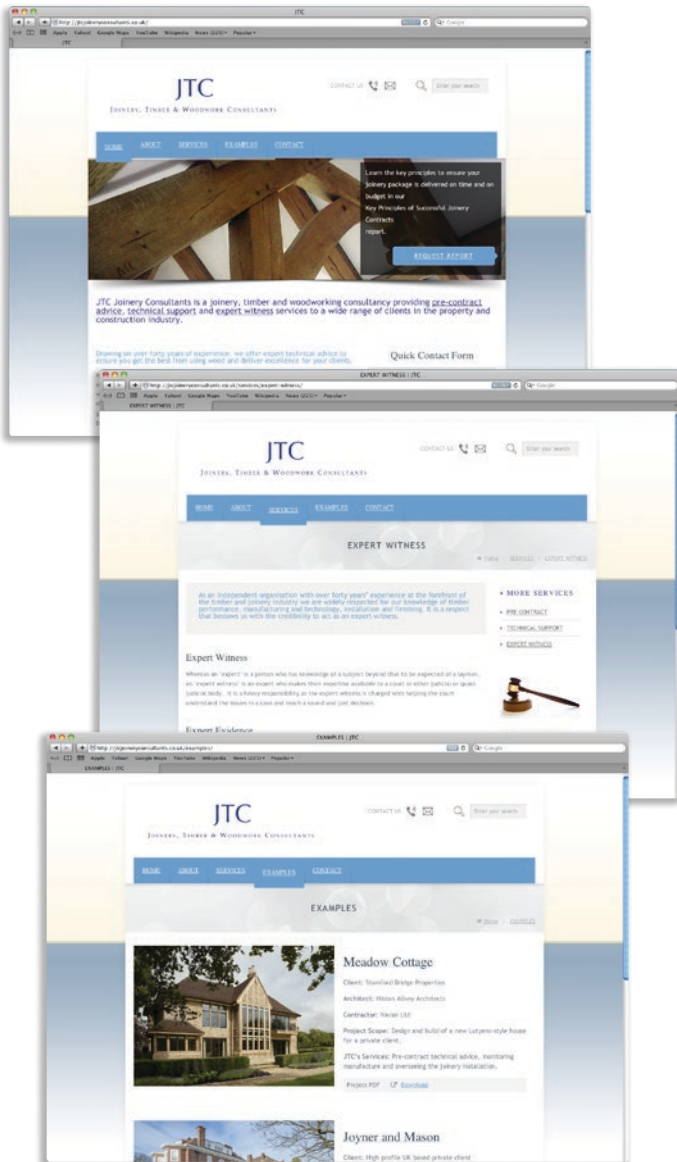


JTC Joinery Consultants

JTC Joinery Consultants are a joinery, timber and woodworking consultancy that provide pre-contract advice, technical support and expert witness services.



Objectives

- ▶ Design and build a new website that is competitively priced and easy to update while showcasing the experience and expertise of the consultancy
- ▶ Develop a bespoke, phased Marketing Strategy that re-connects with dormant contacts and expands the customer-base

Solution

After several meetings with both JTC's co-directors, Keystone Construction Marketing got to work on developing a targeted marketing strategy. Firstly a new, dynamic website was created with an easy to update content management system (CMS). The website focusses on three distinct areas of JTC's expertise and includes SEO (search engine optimisation) and new case studies.

Services

- ▶ Develop marketing strategy
- ▶ Design and build a new website
- ▶ Provide up to date website content
- ▶ Case studies
- ▶ Corporate Identify review
- ▶ Social Media

For more information call **020 3326 0429** or email info@KeystoneCM.co.uk

“ We were very impressed with the expertise and service provided by Keystone. Our new website and marketing strategy have given us a durable foundation to work from with short and long term objectives that are adaptable to our business. ”



Malcom Birchwood, Director
 JTC Joinery Consultants