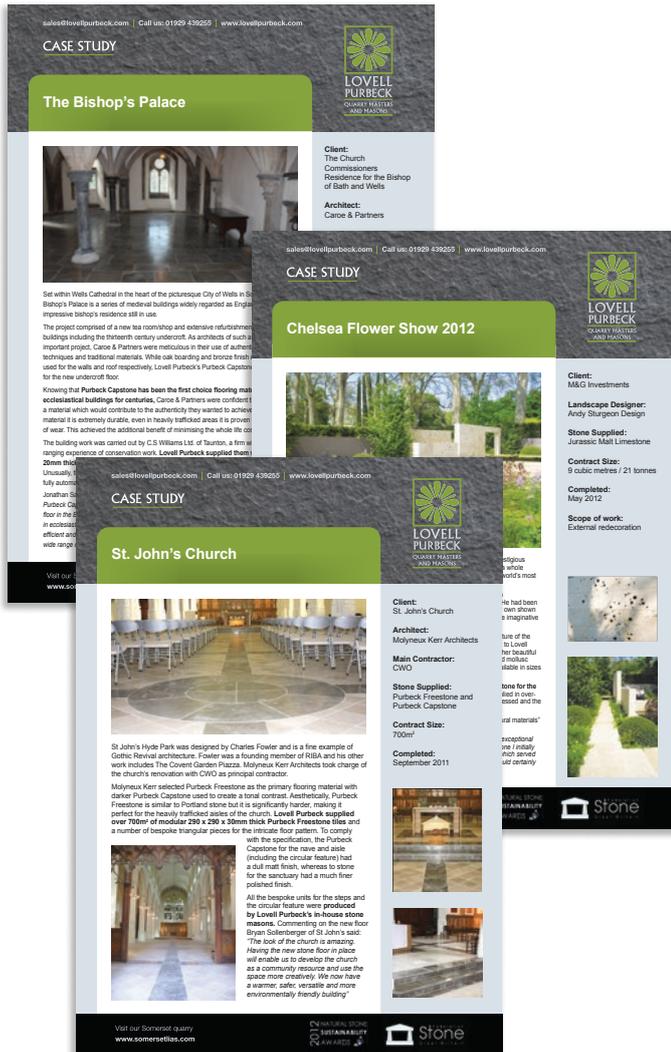


## Lovell Purbeck

Lovell Purbeck is a leading natural stone, processor and supplier of Purbeck limestone. They came to us for project case studies for their website.



### Objectives

- ▶ Create case studies to promote their products and services by demonstrating their expertise on previous projects.
- ▶ The case studies would be uploaded to their website and printed copies sent out with samples.

### Solution

We discussed each project in detail on the telephone, then submitted copywriting for Lovell Purbeck's approval. Once the text was agreed, we created the new case studies using their existing template. We also contacted Lovell Purbeck's clients on their behalf to provide the customer testimonials.

### Services Provided

- ▶ Case study design
- ▶ Case study copywriting
- ▶ Customer testimonials
- ▶ High-resolution and low-resolution PDF files

For more information call **020 3326 0429** or email [info@KeystoneCM.co.uk](mailto:info@KeystoneCM.co.uk)

“ We used Keystone to write up some project case studies for us. They have a good understanding of our business and the work they did was exactly what we wanted. We won't hesitate to use them again when we need more marketing work done. ”



James Hart, Sales Director  
 – Lovell Purbeck